

114 South Union Street  
Rochester, NY 14607  
(585) 271-8640  
Fax (585) 271-8688  
www.hickokcenter.org



165 East Union Street, Ste 206  
Newark, NY 14513  
(315) 331-6150  
Fax (315) 331-6151  
hickokcenter@hickokcenter.org

To provide a safe, supportive environment that encourages brain injury survivors to design and direct their own life's journey.



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

Media Contact: Gabrielle Hewson  
Director of Marketing & Development  
585-271-8640 x 207

### **BRAIN WAVES: MUSIC & A MEAL TO BENEFIT SURVIVORS OF BRAIN INJURY**

ROCHESTER, NY, February 9, 2010 – **Shamrock Jacks**, located at 4554 Culver Rd., Seabreeze, NY 14622, will host ***Brain Waves: Music & A Meal to Benefit Survivors of Brain Injury***, featuring music by **Giuseppe Scungili and the Screamin' Seagull Revue, Sunday, March 7, 2010, from 2 p.m. until 6 p.m.** A great afternoon for the entire family that includes a delicious spaghetti meal as only Shamrock Jacks can prepare, great music, raffles and more! Plenty of lot and street parking. Proceeds from this event go to support survivors of brain injury at **Hickok Center for Brain Injury**, providing a safe, supportive environment that encourages brain injury survivors to design and direct their own life's journey through Day Programs, community integration counseling, 1:1 skill training, and prevocational and vocational services that foster independence, social confidence and friendships. \$10/person for reservations made before March 7<sup>th</sup> (\$12/person at the door). Price includes music performance and meal. Children age 5 and under free. First 30 reservations receive a fun rainbow-colored brain stress ball for each member of their party. Early reservations recommended. Call 585-271-8640x207.

Brain injury can occur internally anywhere at anytime due to stroke or aneurism, seizure or illness. No one is immune. Additionally, about 5.3 million Americans are living with a disability that resulted from a traumatic brain injury related to impacts from motor vehicle accidents, violence or accidents at work or play. People living with brain injury have to regain lost skills that the rest of us take for granted such as writing or typing, conversing with friends, folding laundry, and shopping for groceries.

The Hickok Center for Brain Injury, with centers in Rochester and Newark, is a not for profit 501(c)(3) organization dedicated to brain injury survivors. The Hickok Center is a place where people with brain injuries can go to redevelop the skills they have lost, within the safety and support of people with similar experiences and professionals who understand their struggle. Members set their own goals, design their own programs and utilize our organization's staff in ways that are consistent with their own priorities toward independence and self-sufficiency. We invite you to visit [www.hickokcenter.org](http://www.hickokcenter.org) for more information about both our locations.

###